

EAST LINDSEY DISTRICT COUNCIL EXECUTIVE DECISION NOTICE

1. Decision to be taken:

1. To increase rents (and use and occupation damages) at Kingfisher Caravan Park by 3.96% for the period 1 January 2025 to 31 December 2025. 3.96% represents a 1% uplift on the latest RPI monthly figure published by the Office for National Statistics at the juncture this paper was published (May 2023 – May 2024).
2. Where a licensee has no other outstanding debit on their account, the application of an early payment discount of £150 in respect of all pitch fees billed to licensees in January 2025 if paid in full by **31 January 2025**,
3. The application of a £150 late payment fee in respect of all pitch fees billed to licensees in January 2025 but not paid in full by **1 March 2025**,
4. Where a licensee has no other outstanding debit on their account, direct debit options will be offered but with no discount to the annual charge, and,
5. Where the Council levies 'use and occupation damages' against an occupier (ie where no formal licence has been entered into), no discounts will be available, direct debit payment options will not be offered, but the late payment fee will apply.

2. This is an:

OFFICER DECISION

This decision is **not** a 'key' decision'.

3. The following is the decision making body or person:

Christine Marshall, s 151 Officer using the delegation assigned to the s151 officer in the Council's Constitution as set out below:

Fees & Charges	Up to £75,000 £50,001 - £500,000	S151, Finance PFH, Budget PFH, Executive Board
	Over £500,000	Full Council

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4. Financial implications from this decision have been communicated to the Portfolio Holder for Finance and the Leader?

Yes, both the Leader, as PFH for the service, and Portfolio Holder for Finance have endorsed the decision being taken.

5. The decision was taken on: 5 July 2024
6. Contact Officer and details: Andy Fisher – Joint Deputy Chief Executive, Programme Delivery and Assistant Director, General Fund Assets.
7. List of documents submitted for consideration in relation to the matter in respect of which the decision is to be made:

Officer report dated 26 June 2024.

8. Where the documents are held and where they can be obtained from (except exempt items) when they become available:

Andy Fisher – Joint Deputy Chief Executive, Programme Delivery and Assistant Director, General Fund Assets

9. The reason for the decision and other alternative options considered and rejected:

Reason:

For the calendar years 2023 and 2024, only 50% of the corresponding RPI figure was applied to the Parks annual licence fee and use and occupation damages levy. However, the current RPI figure of 2.96% will not cover the forecast increases in staffing costs for 2024/25 nor will it recover any of the ongoing cost increases experienced in other goods and services that have been subject to the full impacts of inflation over the previous two years. Therefore it is considered reasonable, justifiable and proportionate levy a 3.96% increase for 2025.

An early payment discount model was agreed by the Executive in 2019, continuing such an offer does however demonstrate how much the Council values its loyal customers despite having to make difficult financial decisions.

Alternative options considered:

1 - use another consumer based index as the basis for increase – not recommended as Council cost increases are often based on RPI and RPI has been the base of previous increases.

2 – do not apply an increase – not recommended as Council costs will increase.

3 – do not offer an early payment discount against invoices raised in January 2025 and paid in full by 31 January 2025 – not recommended as withdrawing such an offer will affect the goodwill enjoyed with our licensees.

4 – do not apply a late payment fee – not recommended, such penalties are commonplace within the industry.

Decision Notice Form (ExD2)

10. Declaration of any conflicts of interest of the decision-making body or the individual:

None

11. Provide a note of any subsequent dispensations granted by the Head of Paid service:

NA

12. Financial Implications of this Decision: -

The financial implications of this decision are that the pitch fee for a standard plot will increase in 2025 (1 January to 31 December 2025) from £2,905.12 (plus VAT) to £3,020.16 (plus VAT), and a super plot from £3,197.37 (plus VAT) to £3,323.99 (plus VAT).

Signed:

Christine Marshall.
S151 Officer.

Date: 5 July 2024